



TALISMAN[®] **CONFEX 2023**

SUPPLIERS EXHIBITION & CONFERENCE



SPONSORSHIP OPPORTUNITIES

Suppliers Exhibition

Welcome Function

Conference

30th Celebration Gala Dinner

INTRODUCTION

We are celebrating 30 Years!

Established in 1993, Talisman Hire offers top quality equipment, prices to suit your budget and quick deliveries to meet your deadlines. At Talisman we are proudly South African, with a strong love for our country and its incredible potential.

The Talisman Franchise Conference is hosted annually for franchisees, with suppliers and strategic stakeholders attending the annual Suppliers Day. **This year we are changing it up!** We will be celebrating 30 years in an exciting and unique way to share the latest developments driving competitive advantage in the industry, as well as an invaluable opportunity to network with experts from all quarters of the country.

As a valued stakeholder to Talisman, we are inviting you to become a partner of this highly prestigious event by affording you the opportunity to choose one of the options available to network and engage with like-minded individuals.

This year the structure of the event includes the **Suppliers Exhibition** and **Welcome Function** on **Thursday 24 August**, followed by the annual **Talisman Conference** on **Friday 25 August** and ending off the anniversary with the **30th Celebration Gala Dinner**.

BACKGROUND

TALISMAN CONFEX 2023

The theme for the confex is ***Pursuing Transcendence - Going beyond ordinary limitations.***

The confex will serve as a platform for franchisees and suppliers to share, engage and network on the state of technology and competitiveness of the industry with a total number of 200 delegates attending the event.

The keynote speaker of the conference is Chris Bertish: ***ALL IN! The Trans-Atlantic stand-up paddle crossing story.*** Chris will share his experience of his mind transcending all limitations to find himself in a world where he never gave up and overcame the impossible. It is an inspiring story about grit, courage, passion and purpose.

SUPPLIERS EXHIBITION

The main purpose of the suppliers exhibition is to host representatives to take part in a programme of collaborative activity. Suppliers will have the opportunity to communicate their strategic visions, establish shared objectives with and find ways of working together with various stakeholders.

30th CELEBRATION GALA DINNER

The Gala Dinner will be the event of the year with special milestones being celebrated and will include an awards ceremony and an exciting programme of events to commemorate 30 successful years.

CONFEX APPROACH

Tool and equipment hire are the backbone for development, construction, maintenance, improvements and renovations at your site, factory, home or farm. It is both a job and value-added multiplier which is strategically and very important to South Africa.

Programme

Attached is the programme for your perusal.

Proposed Exhibition Floorplan

Attached is the proposed exhibition floorplan for your perusal.

Sponsorship Packages

Attached is the sponsorship matrix for your perusal. Please make your selection and indicate the value and sponsorship package you would like to book in the registration form included.

Timelines and Venue

The event will be held from **24 - 25 August 2023** at **Emperors Palace, Ekurhuleni, Gauteng** and will consist of the following:

Wednesday 23 August

- Set-up of Exhibition

Thursday 24 August

- Supplier Exhibition
- Welcome Function

Friday 25 August

- Conference
- 30th Celebration Gala Dinner

An exhibition of more than 25 stands will allow suppliers to network and engage with important stakeholders.

Conference website

The conference website will be hosted at: <https://talismanconference.co.za> and acts as the most important marketing communication tool, coupled with regular e-newsletters including announcements and opportunities as planning progresses.

Sponsors, exhibitors and industry partners have branding opportunities and will receive comprehensive exposure on the website, newsletters and marketing collateral i.e. the confex programme and any correspondence with key stakeholders.

Funding and sponsorship opportunities

This event will be a unique opportunity for your organisation to become part of this celebratory event. Sponsorship packages offers branding and networking opportunities.

Conference participation

Sponsorship partners will automatically qualify for the following branding opportunities:

Brand visibility

- Your logo on the home page of the conference website with a hyperlink to your website
- Your logo on the marketing material, i.e. monthly newsletters, correspondence with delegates.
- Your logo on the conference programme, included in the delegate bags.
- Your logo on the conference banner that will be put up in the venue during the plenary sessions.
- You are welcome to include promotional literature (e.g. a brochure) in the delegate bags.

Conclusion

As a major stakeholder in the industry, we trust that you understand the importance of your partnership to this confex. We would like to request that you become involved as soon as possible to enjoy the benefits of the pre-confex planning activities in pursuing exciting and new opportunities in the industry.



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SUPPLIERS EXHIBITION & CONFERENCE



COMPANY DETAILS	
Name of company	
Contact person	
Designation	
Telephone number	
Email address	
Person responsible for accounts	
Invoicing details	
VAT Number	
Sponsorship Package	
Value of sponsorship	R
Exhibition Stand	Please indicate with ✓ Option 1: Indoors Option 2: Outdoors
Signed	
Date	

Submission deadline – 9 May 2023

Bernard Moore – bernard.moore@talismanhire.co.za and copy to

Laricia Smit (Confex Director) – Laricia@corpcomm.co.za