

<p>Platinum Sponsor (R200 000) – Limited to 1 supplier</p> <p>Hosting entitlements: Host of the Welcome Function (Thursday)</p> <p>Speaker: Keynote Speaker at one of the plenary sessions (Refer to T&C's)</p> <p>Branding: Sponsor logo to be included in marketing material, programme & banners Hyperlink from conference microsite to the sponsor website</p> <p>Stand size: 4 x Standard Exhibition Stands (3x3m) = 36m²</p> <p>Advertising: Full page advertisement in 2024 Talisman Diary Full page advertisement in Confex Programme (Front Cover)</p> <p>Promo items: Delegate bag (Share branding on bag with Talisman Hire) Promotional literature in delegate bag Lucky Draw prize at Welcome Function</p> <p>Attendees: 5 Delegates @ Exhibition, Welcome Function & Conference 10 Delegates @ Gala Dinner</p>	<p>Gold Sponsor (R150 000) – Limited to 1 supplier</p> <p>Hosting entitlements: Host of the Gala Dinner (Friday)</p> <p>Speaker: Keynote Speaker at one of the plenary sessions (Refer to T&C's)</p> <p>Branding: Sponsor logo to be included in marketing material, programme & banners Hyperlink from conference microsite to the sponsor website</p> <p>Stand size: 2 x Standard Exhibition Stands (3x3m) = 18m²</p> <p>Advertising: Full page advertisement in the 2024 Talisman Diary Full page advertisement in Confex Programme (Inside Front Cover)</p> <p>Promo items: Speaker gifts (branded) Promotional literature in delegate bag Lucky Draw prize at Gala Dinner</p> <p>Attendees: 4 Delegates @ Exhibition, Welcome Function & Conference 8 Delegates @ Gala Dinner</p>
<p>Silver Sponsor (R100 000) – Limited to 2 suppliers</p> <p>Branding: Sponsor logo to be included in marketing material, programme & banners Hyperlink from conference microsite to the sponsor website</p> <p>Stand size: 1 x Standard Exhibition Stand (3x3m) = 9m²</p> <p>Advertising: Full page advertisement in the 2024 Talisman Diary Full page advertisement in Confex Programme (Inside Back Cover Sponsor 1 – Outside Back Cover Sponsor 2)</p> <p>Promo items: Lanyards (Sponsor 1) or Writing Pad & Pens (Sponsor 2) Including promotional literature in delegate bag Lucky Draw prize during conference day</p> <p>Attendees: 2 Delegates @ Exhibition, Welcome Function & Conference 4 Delegates @ Gala Dinner</p>	<p>Bronze Sponsors (R75 000) – Limited to 2 suppliers</p> <p>Branding: Sponsor logo to be included in marketing material, programme & banners Hyperlink from conference microsite to the sponsor website</p> <p>Stand size: 1 x Standard Exhibition Stand (3x3m) = 9m²</p> <p>Advertising: Half page advertisement in the 2024 Talisman Diary Half page advertisement inside Confex Programme</p> <p>Promo items: USB memory stick with Confex proceedings (Sponsor 1) Power bank (Sponsor 2) Lucky Draw prize during conference day</p> <p>Attendees: 2 Delegates @ Exhibition, Welcome Function & Conference 2 Delegates @ Gala Dinner</p>
<p>Associate Sponsor (R50 000) – Unlimited suppliers</p> <p>Branding: Sponsor logo to be included in Confex programme Hyperlink from conference microsite to the sponsor website</p> <p>Stand size: 1 x Standard Exhibition Stand (3x3m) = 9m²</p> <p>Advertising: Half page advertisement in the 2024 Talisman Diary</p> <p>Promo items: Any other promotional gift can be included in the conference bag i.e. caps and novelties with the exception of writing pads, pens, conference bags, lanyards, USB memory stick & power bank (already sponsored by prime sponsors)</p> <p>Attendees: 2 Delegates @ Exhibition, Welcome Function & Conference 2 Delegate @ Gala Dinner</p>	<p>Standard Exhibitor Option 1 (R35 000) – Unlimited suppliers</p> <p>Stand size: 1 x Standard Exhibition Stand (3x3m) = 9m²</p> <p>Attendees: 2 Delegates @ Exhibition, Welcome Function & Conference</p> <p>Standard Exhibitor Option 2 (R40 000) – Unlimited suppliers</p> <p>Stand size: 1 x Standard Exhibition Stand (3x3m) = 9m²</p> <p>Attendees: 2 Delegates @ Exhibition, Welcome Function, Conference & Gala Dinner</p> <p>Additional Packages – Delegates not included in sponsorship matrix</p> <p>(a) One Day Exhibition Package – R2 500 p/p (Ex VAT)</p> <p>(b) Two-day Exhibition and Conference Package including Welcome Function on Thu 24 Aug R4 600 p/p (Ex VAT)</p> <p>(c) Two-day Exhibition and Conference Package including Welcome Function on Thu 24 Aug and 30th Celebration Gala Dinner on Fri 25 Aug – R5 400 p/p (Ex VAT)</p>

TERMS & CONDITIONS

1. Confex

Combination of an exhibition, conference and social events.

2. Host of special event

When a sponsor acts as host at a special event, only that sponsor's branding will be displayed. The Talisman logo and branding will be a permanent feature for the duration of the Confex, in partnership with the respective sponsors.

- a) Platinum Sponsor: Welcome Function – Thu 24 Aug
- b) Gold Sponsor: Gala Dinner – Fri 25 Aug

3. 2024 Talisman Diary

Advertisements in the 2024 Talisman Diary:

- a) Platinum Sponsor – Full page
- b) Gold Sponsor – Full page
- c) Silver Sponsors – Full page (2 Suppliers)
- d) Bronze Sponsors – Half page (2 Suppliers)
- e) Associate Sponsors – Half page (Unlimited suppliers)

4. Confex programme

Advertisements in the Confex programme:

Full page

- a) Platinum Sponsor – Front page
- b) Gold Sponsor – Inside front cover
- c) Silver Sponsor 1 – Inside back cover
- d) Silver Sponsor 2 – Outside back cover

Half page

- a) Bronze Sponsors – Inside (2 Suppliers)

All other sponsor logos will feature in the sponsor section. However, should an associate sponsor or any other interested organisation wish to feature in the Confex programme, the sponsor can contact the Confex Director to arrange this. Advertising rates will apply and will be available when Confex programme goes into production.

5. Keynote Speaker at plenary session

The submission would have to follow the rules and regulations for Industry Presentation Submissions to be considered for the conference programme and will only be accepted once the review committee finds the submission suitable and of a high standard.

6. Attendees

Prime sponsors and associate sponsors will receive Confex delegate registrations as part of the sponsorship package. Delegates are NOT inter-changeable. Only the number of delegates registered under the sponsorship will receive the benefit.

- a) Platinum Sponsor: 5 @ Exhibition, Welcome Function & Conference, 10 @ Gala dinner
- b) Gold Sponsor: 4 @ Exhibition, Welcome Function & Conference, 8 @ Gala dinner
- c) Silver Sponsor: 2 @ Exhibition, Welcome Function & Conference, 4 @ Gala dinner
- d) Bronze Sponsor: 2 @ Exhibition, Welcome Function & Conference, 2 @ Gala dinner
- e) Associate Sponsor: 2 @ Exhibition, Welcome Function & Conference, 2 @ Gala dinner

Additional delegates will be charged for.

7. Delegate bags, promotional items & gifts to speakers

The Confex Director will source the sponsored delegate bags, promotional items and gifts to speakers and will be responsible for the design, printing and producing as well as managing the branding. They will work closely with the respective sponsor to ensure consistency and adherence to the branding of the Confex and to ensure strict budget control.

a) Delegate bags:

The delegate bag will carry the Talisman logo as well as the logo of the Platinum Sponsor only.

b) Gifts to speakers:

Gifts to speakers are sponsored by the Gold Sponsor and should be durable, useful and of high quality. The sponsor logo will feature with the Talisman branding.

- c) **Lanyards:** The lanyards will only carry the branding of Silver Sponsor 1. The nametags will be branded with the Talisman logo.

d) Writing Pad & Pens

The writing pads will carry the branding of Silver Sponsor 2 as well as the Talisman logo. The pens will carry the branding of the silver sponsor. Writing pads and pens cannot be separated. No other exhibitor will be allowed to include pen or writing material in the delegate bags.

e) USB memory stick with Confex Proceedings

The USB memory stick will carry the branding of Bronze Sponsor 1. The loading of the Confex proceedings and presentations will be completed at the end of the Confex and distributed to each delegate.

f) Power banks:

The power banks will carry the branding of Bronze Sponsor 2.

Any other promotional item can be included by an associate sponsor i.e. caps and novelties with the exception of the items as listed above.

8. Exhibition space

Sponsors will receive exhibition space as part of the sponsorship package.

- a) Platinum Sponsor – 36m²
- b) Gold Sponsor – 18m²
- c) Silver Sponsors – 9m²
- d) Bronze Sponsors – 9m²
- e) Associate Sponsors – 9m²
- f) Standard Exhibitor – 9m²

Additional exhibition space is available upon request and will be charged accordingly.

9. Branding

Banners, banner walls, marketing material, event microsite: Sponsor logos will be included in all Confex branding. However, where banners are indicated in the sponsorship matrix, the sponsor should supply the Confex organiser with corporate pull-up banners to be positioned strategically alongside other sponsor branding. Banners will be moved between sessions and the Confex organisers will ensure your pull-up banners are placed in the correct venues at the correct times.